

#shape YOUR future

Apply NOW for a PhD!

Digital Retail
PERFORM
A Marie Skłodowska-Curie Training Network

Pioneering the Digital Future for Omnichannel Retail Managers

PERFORM offers 15 PhD positions for Early Stage Researchers (ESRs) and Graduates who are in the first four years of their research careers.

Who should apply for these positions?

Researchers and Graduates from any nationality in their early stage of research that have completed a Master's degree (or equivalent) in a related field within the last 4 years.

What does PERFORM offer?

- The opportunity to carry out exciting **cutting edge research projects** related to Digital Retail (see ESR Projects).
- **15 fully funded research positions** to develop and hone skills that are key to being a successful and innovative researcher.
- **High-quality training** related to Digital Retail within a European Network.
- With this project we will prepare the next generation of Digital Retail Managers and tackle digital retail challenges through a combination of training and research.

Mobility Rule:

Researchers shall **not have resided** in the country of their **favoured hosting consortium member** for more than 12 months in the last 3 years.

Important dates:

Call opens: 01. January 2018

First Call closes: 09. February 2018

Please note the deadline for a second Call!

Further Information and specific application requirements at:

www.perform-network.eu

Contact and/or application:

application@perform-network.eu

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15 Exciting PhD positions for Early Stage Researchers (ESRs) in Digital Retail area



ESR 1: Transformation Paths of Established Business Models towards Digital Retail; **Host:** Linneaus University, **Sweden**



ESR 2: A road-mapping Tool for Sustainable Business Model Development in Dig. Retail; **Host:** Linneaus University, **Sweden**



ESR 3: Compliance Monitoring Legal Risks for Digital Retail; **Host:** Johannes Kepler University, **Austria**



ESR 4: Psychological Determinants of Dynamic Channel Selection in Digital Retail; **Host:** Johannes Kepler University, **Austria**



ESR 5: Analysing In-Store Retail Experience **Host:** University of Applied Sciences Upper **Austria**



ESR 6: Conversion Optimisation Techniques along the Customer Journey; **Host:** University of Applied Sciences Upper **Austria**



ESR 7: Digital Retail Technology for Small and Medium Retailers; **Host:** Dublin City University, **Ireland**



ESR 8: Technologies for Integrated Digital Retail Systems; **Host:** Dublin City University, **Ireland**



ESR 9: Demand Shaping Strategies in Omni-channel Retailing; **Host:** TU Eindhoven, **Netherlands**



ESR 10: Last Mile Delivery Methods using Smart Logistics Concepts in Omni-channel Retailing; **Host:** TU Eindhoven, **Netherlands**



ESR 11: Big Data Opportunities for Enhanced Digital Retail Business Processes; **Host:** Raiffeisenlandesbank OÖ AG, **Austria**



ESR 12: Digital Retail Reference Scorecard and Visualisation; **Host:** Dublin City University, **Ireland**



ESR 13: Recommender Systems for a Connected Customer Journey; **Host:** AWS-Institut für dig. Produkte und Prozesse, **Ger.**



ESR 14: Using Mixed Reality for Enhanced Product Experience; **Host:** AWS-Institut für dig. Produkte und Prozesse, **Germany**



ESR 15: Innovative Payment Paths for Digital Retail; **Host:** Raiffeisenlandesbank OÖ AG, **Austria**