



ABOUT SIS INTERNATIONAL RESEARCH

SIS International Research has been conducting primary and secondary research for over 30 years in various sectors and industries, including but not limited to B2B, B2C, Automotive, Education, Healthcare, Industrial, Travel and Tourism, Food and Beverage, Market Entry and Opportunity, Market Assessment, etc.

SIS International Research is prepared to provide you with strategic and market research with an experienced global team, found locally around the world. All teams are comprised of local and international researchers and project managers, allowing for in-house native languages such as English, Spanish, German, Italian, French, Dutch, Russian, Chinese, Korean, and Japanese.

With quality, diligence, and high standards of attention to detail, SIS International Research is able to provide qualitative and quantitative research in local or multi-country markets. SIS International Research employs numerous methodologies such as:

- » Focus Groups
- » In-depth Interviews
- » Online Bulletin Boards
- » Central Location Testing
- » Taste Test
- » Ethnography
- » Home Usability Testing
- » Online Surveys
- » Mobile Surveys
- » CATI / PAPI / CAPI
- » Intercepts
- » Mystery Shopping

Centrally headquartered in the Flatiron District of New York City, SIS International Research owns a state-of-the-art focus group and in-depth interview facility offering video streaming and translation equipment. SIS International Research maintains a robust database for the United States from coast to coast as well as internationally, facilitating the excellent recruitment of respondents.



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