

Intern/Student job: Strategy with focus on analytics, CRM solutions

Internship, Full Time or Part Time, Limited, Business Development, Strategic Planning, Strategy
Arvato Direct Services GmbH - SG CRM Corporate, Business unit: CRM Solutions, Gütersloh, North-Rhine/Westphalia



This sounds exactly like the working environment you are looking for?

Then you should apply for an internship or student job at Arvato CRM Solutions!

Your profile:

- Pursuing a Bachelor's degree with focus on computer sciences, business information technology, business or related fields
- General business and business process understanding
- Fluent in German, business fluent in English
- Proficient in Microsoft Office, especially Excel and PowerPoint
- Structured way of working
- Analytical way of thinking yet thinking out of the box
- Good communication skills

Your responsibilities:

- Support the team in building up analytics related competences, such as market research, solution design, and resource assessment
- Prepare presentations and updates for different audiences, including the board of directors
- Support the team in day-to-day tasks and internal communications

What awaits you:

- Getting to know an international and exciting work environment
- Insights into diverse strategic projects
- Extensive support by your supervisor as well as regular and individual feedback
- As intern you will have the opportunity to participate in monthly events to build a network with other interns, recent grads, and employees across the company
- Moreover, interns with extraordinary performance will gain access to our talent pool

Introducing ourselves

Arvato – the spirit of solutions!

Arvato, a division of the international media group Bertelsmann, is an international service provider. Nearly 70,000 employees design and produce innovative solutions for business customers from all over the world, covering a wide range of business processes along integrated service chains. These include Digital Marketing, Financial, CRM, SCM and IT solutions.

Arvato CRM Solutions, as Europe's leading customer relationship management partner, offers tailor-made customer communication and digital service solutions for any requirement. On behalf of its clients from many different industries, Arvato CRM Solutions currently maintains relationships with over 600 million consumers and business clients on five continents in over 35 languages, on all classic communication channels as well as on online and social media channels. The international network of service centers includes around 43,000 employees at more than 100 locations.

Our Strategy Department at Arvato CRM Solutions is responsible for the development and implementation of our strategy as well as the harmonization of our product portfolio – on a national as well as international level.

Site: Gütersloh

Duration: for 3months as intern

Arvato CRM Solutions values the array of talents and perspectives that a diverse workforce brings.

To apply for the internship or student job, submit your resume and cover letter, indicating your earliest starting date. We suggest you to use our online application process to ensure a contemporary processing of your application.