



# Start-up looking for co-founders

### with a background in Informatics/Business Administration

## **Business idea**

Ankle sprains are common and have a high risk of injury chronification and recurrence. Therefore, our aim is to start a business and **develop a medical device** in form of a mobile application for self-rehabilitation after ankle trauma. A demo App version is available and as the next step we plan to integrate e.g., gamification for motivation and motion capture to provide a personalized diagnosis. Now we are in the phase of finding a motivated team and **applying for a start-up grant**. The grant will be used to develop a solid business strategy and integrate further features in the app.



# Who are you?

- You have a background in Informatics, Computer Science, Medical Engineering, Marketing, Business Administration, or Economy
- You are a university graduate or former academic staff (up to 5 years after receiving the degree/dropping out) or a student in the last semester of his studies
- You want to start your own business and apply for start-up funding
- You are passionate about this health technology
- You have perseverance and team spirit



### Interested?

Please contact Rosemary Dubbeldam, PhD & Yu Yuan Lee, BSc at the Clinical Biomechanics Lab of the WWU Sports Institute:

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Personalized Diagonosis