

IOS 2007 – Group Assignment

Guidelines “presentation”:

The aim of your presentation is to provide your fellow students with a brief description of your researched case. You may use the following topics as hints to elaborate on. However you do not need to stick to these strictly. Try to elaborate on the particularities of your case and prepare the ground for further discussions with the audience afterwards.

- Contingencies/drivers
- Motives of the co-operating parties
- Object of networking
- Managerial cooperation challenges
- Cooperation risks
- Other (market) risks
- Usage of IOS

As a starting point you will be provided with some sources of information by us. Further research (internet search, literature review) is necessary and should not be neglected.

You should use not more than six slides and your presentation should not exceed 10-15 minutes. Bear in mind that your fellow students have not prepared the case. The underlying template of the slides needs to be “ios standard.pot” which will be provided by us. As the lecture is held in English your slides and the presentation should be in English as well. Do not worry about your language skills as they are not part of the grading. Please submit your file one day before your presentation is scheduled to stsc@wi.uni-muenster (subject: “[IOS] presentation”).

In short:

template:	“ios standard.pot”
Language:	English
Time:	10-15 min.
Slides:	6
Deadline:	One day before presentation

Guidelines “essay”:

The addressees of your essay are your fellow students. After your presentation took place they should be able to recapitulate the case using your essay. Therefore you have to write out the findings you have already presented in class. Furthermore try to enlarge the content by elaborating on the arguments which may have come up during the discussion after your presentation and the lecture. Moreover presentations of other groups with similar themes are likely to bear some additional arguments, perspectives and possibilities of comparison. Try to incorporate these in your essay.

Your essay is limited to 1.500-2000 words. You are free to choose which language you are writing in. As a template use the one provided under this URL: http://www.wi.uni-muenster.de/is/studieren/dbm_arbeiten/richtlinien.html

Keep in mind that you have to mark and list every source you are referring to and citing from! Submit your paper either as a doc-file or pdf. In both cases use the provided template. You may submit your essay until one week after your presentation took place.

In short:

template:	“wiss-arb.dot”
Language:	English or German
words:	1500-2000
File type:	*.doc or *.pdf
Deadline:	One week after presentation